

Beat: News

## **GAA Announces the Launch of the 2017 Solar Business Festival (SBF) Website**

### **Launch of the 2017 SBF Website**

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**GAA News** - AUSTIN, TEXAS. "" Event organizers Global Attain Advancement, LLC., announced the launch of the 2017 Solar Business Festival interactive website located at [www.sbftexas.com](http://www.sbftexas.com). The new website makes it easy to navigate important information about the event such as conference information.

The SBF new website feature information such as, speaker bios and topics, trade show information, sponsorship and advertisement opportunities, and more. The SBF 2017 website provides information on how to get involved, plan your trip, accommodations, and other new features including the Texas Solar Resources Center, which provides necessary information about the Texas solar market.

### **About Solar Business Festival (SBF)**

SBF is the leading solar conference and trade show that focuses on Texas markets and provides a significant business platform for knowledge sharing, connectivity, marketing, and sales. The event brings together manufacturers & suppliers, distributors, service providers, installers and integrators, energy consumers & prosumers, project developers/EPC contractors, investors and analysts, system integrators, government officials & policy makers, utilities, research institutes, architects, and PV equipment & materials companies.

The SBF conference features a wide variety of sessions on microgrids & energy storage, project financing, PACE programs, power purchase agreements, sustainable buildings, smart grids, solar initiatives & innovations, utility integration, community solar, policies, incentives and goals, market growth opportunities, regulatory framework, international solar market opportunities/challenges, sustainable farming, and more. The SBF trade show is a B2B, B2C, & B2G format in an exhibition hall and focuses on connecting exhibitors with potential clients, business networking, and marketing.

SBF 2017 will consist of 8 events under the umbrella of Texas Solar Business Week. Powered by the Solar Business Festival, the 8 events are Commercial Buildings Energy Forum, Sustainable Homes Forum, Sustainable Agriculture Forum, Energy Storage Forum, Clean Technology Forum, Smart Grid Forum, Texas International Solar Forum, and Women in Solar Forum. There will also be a Texas Solar Pioneer Awards dinner ceremony designed to celebrate and honor the movers and shakers in the Texas Solar Industry.

With Texas projected to install 5,838 MW of solar over the next 5 years, ranking it second in the country for growth, and ERCOT expecting 20 new utility-grade solar projects to come on line by the end of 2020, SBF 2017 is position to provide a platform for networking and deal making with a projection to welcome over 800 participants, 90+ speakers, 75+ exhibitors, and occupy over 57,926 sq. ft. of combined exhibition, conference, and co-located spaces.

### **About the Organizers**

The Solar Business Festival (SBF) is organized by Global Attain Advancement, LLC (GAA), in partnership with leading renewable energy development and media houses in Texas, patronage from solar associations, and supported by several key sponsors. GAA is an events, publishing, and trade missions company that formulates a portfolio of high-level investment, trade and development summits, forums, meetings, exhibitions and exploratory trade missions in manufacturing, agriculture, renewable energy, construction, technology, & tourism industries.

### **For more information about the Solar Business Festival:**

Contact: Ceci Guevara, Chief Marketing Officer  
Event Dates: November 29 & 30, 2017

Event Location: Hilton Downtown Hotel, Austin, Texas  
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Official Hashtag: #SBFTexas17  
Supporting Hashtags: #TxSolarBizWeek #TSPA2017  
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**Article online:**

<https://www.uspa24.com/bericht-10887/gaa-announces-the-launch-of-the-2017-solar-business-festival-sbf-website.html>

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